

## NEWS • February

### Guatemala Undertook a Revolution to Become a Tourism Power.

The Guatemala government wants to turn tourism into one of the axes of its future development to return the country what it was in the '80, a great tourist power.

For this it counts with the very clear ideas of Jorge Mario Chajón Aguilar, director of the Guatemalan Institute of Tourism (Inguat) and a strategy contained in a Master Plan.

The plan includes investing in physical capital (infrastructures) and human capital (education) to improve productivity and competitiveness while investing in diversifying production and export markets.



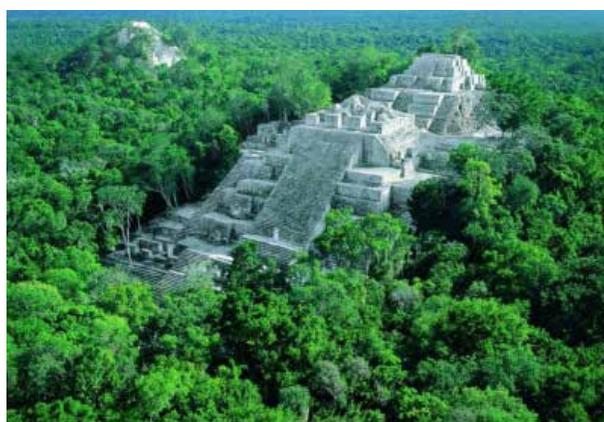
In this sense, tourism stands as a good alternative because it is a cross-sectoral bet: to be fruitful, infrastructure must be modernized, more innovative and provide quality services to those who visit a country. In addition, he is committed to innovation and linkages between countries, developing the Maya Caribbean in Guatemala and Honduras, and between sectors of the country by involving gastronomic, artistic, tourist, etc. sectors. We have a great opportunity as a country. "

### The Great Danta Pyramid in Guatemala is considered the largest pyramid in the world.

The Great Pyramid of La Danta, also known as the Great Pyramid of Guatemala or the Great Pyramid of Peten, is considered the largest in the world in terms of volume. This construction occupies a space of 2,800,000 cubic meters, surpassing the great structures in Egypt.

The largest architectural work discovered in Mesoamerica is located in El Mirador - Petén Department - within the Maya Biosphere Reserve, Guatemala's largest protected natural area.

To get to La Danta you must cross the jungle for three days and only with authorized guides or by helicopter. What are you waiting to visit it!



### Wamos Air starts flights to Guatemala from Spain.

The document, signed in Madrid in the framework of the International Tourism Fair (FITUR) 2017, aims to "expand the supply of seats available between Europe" and Guatemala, as well as strengthen the promotion of the Central American country as a tourist destination in the old Continent, the Guatemalan institution said in a statement.

The cooperation between INGUAT and Iberia will promote the destination of Guatemala, strengthen the positioning and expansion of the "Guatemala Corazón del Mundo Maya" brand, carrying out publicity and promoting services in the markets that IBERIA LAE operates, in order to increase the number of tourists coming from these markets and at the same time increasing the income of foreign exchange for Guatemala. The first initiative of

this letter of understanding is the publication of an extensive report in the February issue of Ronda Iberia, which is distributed on all airline flights. This report will occupy about 20 pages, in addition to the cover, where you will visit Guatemala from a different perspective, showing the country from various approaches and options to enjoy it.



### The renowned Guatemalan chef Mirciny Moliviatis was chosen as one of the most creative people in Central America by Forbes magazine.

According to Forbes magazine, renowned Guatemalan chef Mirciny Moliviatis is among the most creative people in Central America in 2016. Forbes spoke in his article about the successes that the renowned chef has had with his programs, his restaurants, his book Living the Recipe and his tutorials in social networks. In addition

to having conducted international programs such as Pure Chef at Fox Life, Mirciny Moliviatis also has its own restaurants: 7 Caldos and Be Catering. She has a wide career as a chef, participated in important gastronomic events, received awards such as illustrious Guatemalan and woman of the year.

One of his last successes was his book Living the Recipe, text which managed to be the second best book of the world in the Gourmand World Cookbook Awards 2016.



### Things in which Guatemala is internationally recognized.

The site "Information Is Beautiful" provides the data that stand out from each country, in the case of Guatemala, is the best exporter of cardamom in the world.



## Oldest Mayan Tomb.

The oldest Maya tomb in the world is in Guatemala, specifically at the archaeological site Tak'alik Ab'aj



## Presence in Fairs:



Once again PTP MUNDO MAYA was present along with the Director of the Guatemalan Institute of Tourism in FITUR, Madrid 2017. The country is visited annually by 25,569 tourists from Spain, reason why, Spain is one of the priority markets for Guatemala.



## Special Product:

Perfect opportunity to meet the most impressive destinations of Guatemala and the Mayan region with our 6 programs offer with regular departures for 2017. Contact us for further information.

### Easter 2017

Guatemala is known for its vibrant and elaborate religious celebrations during Holy Week. Two options of 8 day trips where the main attractions of Guatemala will be part of a trip full of culture, traditions and natural beauty.

### Guatemala "Your Air"

A 13 ideal trip for those who want to make their visit to Guatemala independently, without guide but with an excellent coordination in hotel services and transportation.

### Mayan Routes

We re-launched our two Mayan Routes of 7 and 12 days beginning departures from Cancun and we improved our prices. The best options to Travel around the Mayan World in Mexico and Guatemala.

### Petén & Bolontiku

Option of 3 and 4 days. A program that combines luxury and high quality services of Bolontiku Boutique Hotel with the enigmatic Mayan cities of Peten Tikal, Yaxha, and El Mirador.



INFORMACIÓN Y RESERVAS

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